

Data Controller

Calzaturificio ABA S.a.S
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Privacy Policy

This site collects some information and personal data of users (surfers).

Collected data

The data collected from this site may be cookies, personal data, information requests, usage data, e-mails and other types of data.

The data collected could be entered manually by the user in the various forms on the site or even by browsing the same.

The use of cookies is intended to identify the user by recording the browsing preferences to allow the provision of the requested service.

The lack of some data compiled by the user could prevent the provision of the requested services.

The user assumes all responsibility for all data provided by third parties published / shared through this site and guarantees to have the right to communicate / disseminate them, freeing the owner of this site from any liability to third parties

Treatment of collected data

Mode

The owner of the data provided on the site undertakes to adopt security measures to prevent disclosure and any type of processing of personal data.

The processing takes place through IT / telematic tools, with the methods related to the purposes indicated.

The data could be processed by persons in charge of the management / organization of the site and by external parties (suppliers of technical services, couriers, providers, communication and marketing agencies) appointed as data controllers by the site owner.

The updated list of data processors may always be requested from the data controller.

Place

User data is processed at the operational headquarters of the owner and in any other place involved in the processing of data.

For more information contact the owner directly.

Times

The data are processed within the time necessary to perform the services requested by the user, or the purposes described in this document.

The user can at any time request the interruption of the processing and the cancellation of their data.

Purposes

The purposes of the data collected by the user allow the owner of this site to provide its services and for other purposes such as statistical analysis, interaction with social networks, the use of external platforms and contact the user.

Various types of data are collected:

CONTACT FORM AND INFORMATION REQUEST

Through the forms on this site, the user consents to the use to respond to various requests such as more information, contact, estimate and any other information indicated in the relevant form.

Various types of data are collected.

NEWSLETTER, MAILING LIST, DEM

Through the forms on this site, the user consents to the use to receive emails containing information of various commercial and promotional nature.

Various types of data are collected.

INTERACTION WITH SOCIAL NETWORK

From the pages of this site you can make interactions with social networks

Each type of interaction and the information acquired are subject to the user's privacy settings related to the use of social networks and in case it does not use this service the social network could collect traffic data.

FACEBOOK

The "Like" button and Facebook social widgets are services of interaction with the Facebook social network, provided by Facebook Inc.

Cookies and usage data are collected, the place of data processing is USA, you can see the policy here <https://www.facebook.com/privacy/explanation>

FACEBOOK REMARKETING

Facebook Remarketing is a behavioral targeting and remarketing service provided by Facebook Inc.

Cookies and usage data are collected, the place of data processing is USA, you can see the policy here <https://www.facebook.com/about/privacy/>

GOOGLE ANALYTICS

Google Analytics is a statistics service for websites and web applications from Google Inc.

We collect personal data in order to analyze the statistical data to access the site and could be used by other Google services such as those to customize the advertisements of your network.

Cookies and usage data are collected, the place of data processing is USA, you can see the policy here <http://www.google.com/intl/it/policies/privacy/> and you can disable it from here <https://tools.google.com/dlpage/gaoptout>

PIXEL TRACE OF FACEBOOK ADS

Tracking pixel allows you to track Facebook Ads conversions which is a statistics service provided by Facebook Inc.

This service allows you to connect the actions performed by the user when browsing this site with data from Facebook.

Cookies and usage data are collected, the place of data processing is USA, you can see the policy here <https://www.facebook.com/about/privacy/>

PIXEL GOOGLE ADWORDS TRACKING

Tracking pixel allows tracking conversions of Google Adwords Ads which is a statistical service provided by Google Inc.

This service allows you to connect the actions performed by the user when browsing this site with data from the Google advertising network.

Cookies and usage data are collected, the place of data processing is USA, you can see the policy here <http://www.google.com/intl/it/policies/privacy/>

COOKIES

Cookies are small text files that are stored on the user's computer by the sites they visit. They are mainly used in order to make websites work and operate more efficiently, and to provide information to the owners of the site. Cookies can be first or third party.

1 . First-party cookies.

They are cookies managed by the site owner. For these cookies, the obligation of the information is up to the owner of the site. It is also up to the latter to specify the methods for blocking the cookie.

2 . Third-party cookies.

Cookies are managed by a third party other than the owner of the site. For these cookies, the obligation of the information and the indication of how to block the cookie is up to the third party, while the site owner is obliged to include on the site the link to the third party site where such elements are available.

For more information on cookies, see <http://www.allaboutcookies.org>.

COOKIES USED BY THIS SITE

We inform you that the website www.abashoes.it installs third-party cookies as it takes advantage of the features offered by the Google Analytics service.

Google Analytics uses "cookies" to collect and analyze information on the behavior of use of websites anonymously. This information (including the user's IP address) is collected by Google Analytics, which processes it in order to draw up reports for the operators of "Calzaturificio Aba S.a.S" regarding the activities on their websites. Google does not associate the IP address with any other data in its possession nor does it attempt to link an IP address with the identity of a user. Google may also communicate this information to third parties where required by law or where such third parties process the information on Google's behalf.

For more information, see:

- the information on the privacy policy of Google Analytics at:
<http://www.google.com/intl/en/analytics/privacyoverview.html> ;

- the information on the use of cookies by Google available at:

<http://www.google.com/intl/it/policies/technologies/cookies/>.
<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

You can disable the functionality of Google Analytics by following the instructions below:

<http://tools.google.com/dlpage/gaoptout?hl=it-IT>

Defense in court

The data collected by the user can be used for the defense by the owner in court or in further stages for the establishment from abuse in the use or related services by the user.

The user declares that he is aware that the owner could reveal the data collected at the request of the public authorities.

Further specifications

You may request to provide additional information for the collection and processing of your data in specific applications on this site.

Log files

This site uses system logs and third-party logs that record user interactions and may also contain data such as the user's IP address.

More information that is not indicated in this document.

At any time the user can request more information on the processing of personal data to the data controller using the contacts on this site.

Exercise of rights by users

Users to whom the collected data refer have the right at any time to request confirmation of such data to the data controller and to know the contents and verify the correctness and ask for possible integration, cancellation, updating, modification and blocking of their own data processed in violation of the law, also to oppose for legitimate reasons to their treatment.

Any of these requests must be addressed to the data controller.

This site does not support "do not track" requests, if you want more information you should consult the policies of third-party services used on this site.

Changes to this privacy policy

At any time, the data controller, reserves the right to make any changes to this document and to publish it on this page.

Periodically check the date of last modification at the end of this document.

If you do not accept the changes you can always ask the data controller to delete their data and not to use this site.

Information to this privacy policy

The data controller is responsible for this privacy policy.

Normative requirements

Directive 95/46 / CE - of 24 October 1995 on the "protection of natural persons with regard to the processing of personal data and on the free movement of such data". Directive 2002/58 / EC - concerning the "processing of personal data and the protection of privacy in the electronic communications sector". Directive concerning "Cookies" 2009/136 / EC. Legislative Decree 30 June 2003, n. 196 - "Code regarding the protection of personal data".

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